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Mountain Biking Embraced by Newly Expanded Park City Mountain Resort and Deer Valley *Among North America's largest and top ranking ski resorts, Park City's local mountains continue to develop summer mountain bike scenes*

Park City's two world-class resorts—Park City Mountain Resort, which recently expanded by acquiring Canyons Resort, and Deer Valley Resort—have all made concerted efforts to cater to the growing mountain bike scene. It's a healthy form of competition between the resorts that benefits the mountain bike community as a whole. From family-friendly trail riding, to aggressive cross-country (XC) rides, to freeride and skills parks, there's dirt for bikers of all levels. The accessible and diverse range of biking options provided by the two resorts is a crucial component in the International Mountain Bicycling Association (IMBA), distinguishing Park City as the world's first ever Gold Level Ride Center®.

Park City Mountain Resort: Canyons Village

The Canyons Village at Park City Mountain provides access to more than 20 miles of XC trails within the resort, and thanks to a gondola that drops bikers at 8,000 feet, offers quick and easy access to some of Park City's most recognized trails. After the 10-minute gondola ride, the famous Mid-Mountain Trail is accessible to the full range of rider ability and motivation. As an IMBA-recognized "Epic Ride," the Mid-Mountain Trail is on a prestigious list of internationally notable "bucket list" rides.

The resort dove head first into building a top-level bike park in the summer of 2012. With four different skill-level trails, and loads of features and jumps, the park has quickly become a hub of Park City's growing freeride culture. From the top of the gondola, the High Meadows Lift runs throughout the day and drops riders at the entrance of the park. Lift laps at Canyons Village are now fast, easy, and available to riders of all levels.

Bill Rock, chief operating officer at Park City Mountain, commented about the year-round appeal of the resort. "Park City is well known as a world class ski and snowboard destination, but summer here is not to be missed. As the largest ski resort in the United States, we are excited to offer a variety of outdoor activities and events this summer for guests to enjoy long after the snow melts. With three new activities for kids at the Park City Base Area along with miles of breathtaking hiking and biking trails, and an 18-hole golf course, there is an outdoor adventure waiting for every member of the family at Park City this summer."

Bike rentals are available at the base, and there's a full staff available to provide advice and directions, making Canyons Village a versatile and convenient access point to Park City's extensive trail network. Affordable gondola tickets, plenty of lodging and dining options, and a mini-golf course right at the base of the resort make it the perfect summertime mountain biking destination.

Park City Mountain Resort: Park City Base Area

Along with Canyons Village, the Park City Base Area provides access to the largest ski resort in the United States. With three lifts that run throughout the summer, PCMR is a staple for convenient access to the mountain bike trail network. By taking Crescent Lift or Pay Day Lift from the base of the resort, or Town Lift from Main Street, bikers find themselves centrally located for access to some of Park City's most recognized signature trails. The high-speed 6-seat Pay Day Lift, 4-seat Crescent Lift and 3-seat Town Lift all unload mountain bikers at access points for the IMBA-recognized "Epic Ride" on the Mid-Mountain Trail.

The Park City Base Area features an adventure zone, zip lines, Alpine Coaster, Legacy Launcher, Little Miners Park, climbing wall, and miniature golf. With dining and lodging options right at the base and scenic lift access to Main Street, Park City Mountain continues to grow as a family-friendly summer vacation destination that provides world-class mountain biking and more.

Deer Valley Resort

As the first of the resorts to put concerted focus on the development and maintenance of mountain bike trails, Deer Valley has continued to be the impressive center of convenient, well-planned access to the Park City area trail network. The traditional “start” of the IMBA epic Mid-Mountain Trail is near the base of Deer Valley’s Sterling Lift and next to the resort’s Silver Lake Lodge.

Last summer, Deer Valley brought in Gravity Logic, a world-renowned bike resort development group, to improve some of their 70 miles of existing trails and to construct a new intermediate downhill flow trail. They also partnered with Mountain Trails Foundation to extend the Mid-Mountain trail, a favorite among locals and visitors alike. This year, Deer Valley is continuing improvements on existing trails as well as creating a new beginner downhill flow trail.

With hiking trails, XC trails, and technical downhill trails, Deer Valley is the original web of diverse singletrack in Park City. Three lifts, two free bus-access points at more than 8,100 feet of elevation, and the world-class customer service that is the hallmark of one of North America’s top ski resorts make Deer Valley an incredibly versatile starting point for a mountain bike vacation.

ABOUT IMBA

The International Mountain Bicycling Association (IMBA) is a 501(c)3 non-profit educational association. Its mission is to create, enhance and preserve great mountain biking experiences. Since 1988, IMBA has been bringing out the best in mountain biking by encouraging low-impact riding, volunteer trail work participation, cooperation among different trail user groups, grassroots advocacy and innovative trail management solutions. IMBA represents its members, supports its chapters and its work benefits the mountain biking community. Learn more at IMBA.com.

The Ride Center™ designation represents IMBA’s Model Trail recognition for large-scale mountain bike facilities that offer something for every rider. The recognition is rated on a system of bronze, silver, and gold levels.

ABOUT PARK CITY MOUNTAIN BIKE HISTORY

In 1868, mining prospectors came to the mountains above Park City for silver and gold. What those gold and silver miners didn’t know was that their original working trails would become award-winning mountain bike trails. At an average grade of 4% to 6%, these trails happen to possess the ideal flow for both climbing and descending on a mountain bike.

Fast-forward to 1992 and the birth of Mountain Trails Foundation. This new governing body set to work and carved out more bike trails every year—culminating in 400+ miles so far. Today the gold is now brown and is being mined by all sorts of modern cycling prospectors. Because of the vast and diverse network of trails, coupled with a welcoming array of lodging, dining, and bike-friendly amenities, IMBA has named Park City the world’s first Gold Level Ride Center, putting the town on the map as the leading example of what a mountain bike destination should be.

ABOUT MOUNTAIN TRAILS FOUNDATION

Founded in 1992, Mountain Trails Foundation is a nonprofit organization based in Park City, Utah, whose focus is on the development and maintenance of local trails for non-motorized, recreational use. The Executive Director, Charlie Sturgis, is an original cofounder of the foundation, and has lived in Park City for over four decades. Since its creation, the mission of Mountain Trails Foundation has been “to advocate the building and improvement of trails while working with local governments, private landowners, developers and the general public in an effort to educate these groups on the benefits of a non-motorized, outdoor recreational amenity.” Mountain Trails Foundation, with the help of extensive volunteer efforts, now maintains 400+ miles of summer- and winter-use trails in Summit County, Utah, with Park City as the epicenter of the trail network. Working closely with both the Snyderville Basin Recreation District and Park City Municipal Corporations, Mountain Trails Foundation has developed the trail system of the world’s first IMBA-designated Gold Level Ride Center. The long-term goal of Mountain Trails Foundation is to provide the greater Park City community and its visitors with diverse recreational opportunities utilizing a seamless, year-round trail system.

For additional information, please visit mountainbikingparkcity.com and pcala.org.